

ANASTASIADOU - ANASTASIOU SEVASTI - ILIANA

Graphic Designer

My Profile

I am a Graphic Designer with a love for visual storytelling and creative exploration. I draw inspiration from images, colors, and the small details of everyday life, shaping them into clean and contemporary design. I believe in the power of simplicity, aesthetic consistency, and the fresh perspective that makes an idea stand out.

Education

2021 - 2023
Graduate of Graphic Design and Media
IEK DYPA Thessaloniki

2017 - 2020
MSc in Environmental Hydrogeology
Aristotle University of Thessaloniki

2011 - 2017
BSc in Geology
Aristotle University of Thessaloniki

2008 - 2011
High School Graduate
3o Secondary School of Stavroupoli, Thessaloniki

Foreign Languages

English

Written Communication Skills 80%

Reading Comprehension Skills 90%

Oral Communication Skills 80%

6930730568

Evosmos, Thessaloniki

iliana.anastasiadou7@gmail.com

www.anastasiadou-iliana.gr

Date of Birth 17/06/1993

Driving License Category B

Marital Status Unmarried

Work Experience

09/2023-today
Graphic Designer - Unibox, Thessaloniki
Creation of social media visuals, Design of Meta & Google Ads creatives, Logo design, Newsletter design and creation, Flyer and promotional material design, Website design using Figma

02/2023-05/2023
Freelance Graphic Designer - RECO Exports, Thessaloniki
Exhibition banners, Catalog redesign

07/2017-09/2017 & 07/2018-08/2018
Photographer - Aelia Summer Cocktail Bar, Ammouliani
Photography, photo editing (Photoshop), Social media management, Public relations

Seminars - Workshops - Conferences

07/10/2025 - 04/12/2025
Digital Social Media Skills with Workplace Applications (Social Media) - DYPA

21/11/2022
All Digital Marketing Techniques for a Business - Business & Life Seminars

28/11/2020- 21/12/2020
Graphic Element of Design: Color Theory and Image Formats - University of Colorando

12/02/2019 - 21/05/2019 & 02/10/2018 - 18/12/2018
Seminar “Digital Photography I” & “Digital Photography II”- Low Profile Creative

Programs

Photoshop 95%

Illustrator 90%

Premiere 85%

Figma 85%

Technical Skills

Computer Skills, Email Management, Proficient in Microsoft Office

Social Skills

Politeness and Professional Courtesy, Strong Teamwork and Collaboration Skills, Flexibility in a Dynamic Market Environment, Strong Willingness to Work, Professionalism and Reliability, Consistency and Responsibility, Creative and Artistic Mindset

Personal Interests

Photography, Painting